

DOUBLE HEADER / HALF DAY PROGRAM Meet the Funders / The Logic Model Wednesday, October 5, 2016

For Grant Writing Professionals and Fundraisers of All Experience Levels



SCHEDULE

8:30- 9:00 a.m. Registration and networking

9:00- 10:30 a.m. Meet the Funders

10:30 a.m.- 12:00 p.m. The Logic Model

LOCATION

Keswick Multi-Care Center 700 W. 40th Street Baltimore, MD 21211

RETURN FORM TO:

AFP Maryland Chapter

3465 Box Hill Corporate Center Dr. Suite H Abingdon, MD 21009

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Meet the Funders: A Moderated Panel Discussion

John Brothers, President, T. Rowe Price Foundation and **Rachel Duden,** Program Associate, US Education and Maryland Small Grants Program. Moderated by **Tami Zavislan,** President, AFP Maryland and Director of Development, Homeless Persons Representation Project.

Get inside the heads of decision makers for several foundations that fund locally and around the world. Learn how foundation leaders view the issues facing our region, how they make strategic funding decisions and determine desired outcomes, what they really want from their non-profit partners, and how you can more successfully position your organization for funding.

The Logic Model and Goal Setting in Grant Applications: A Real Life Example

Dr. Aliay Jones, Chair, Behavioral Health for Bon Secours Health System and **Jerri Kamicker**, Certified Grant Professional, Independent Grants Researcher & Writer.

Outcomes – and how your organization measures them – tell an important part of your story to funders. Logic models are a good way to map short- and long-term objectives and are increasingly required as part of the grant application process. In this session, various styles of logic models with examples will be introduced, and an actual logic model for a funded program will be presented to clarify the theory.

Register for This Event (or register online at afpmaryland.afpnet.org)

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